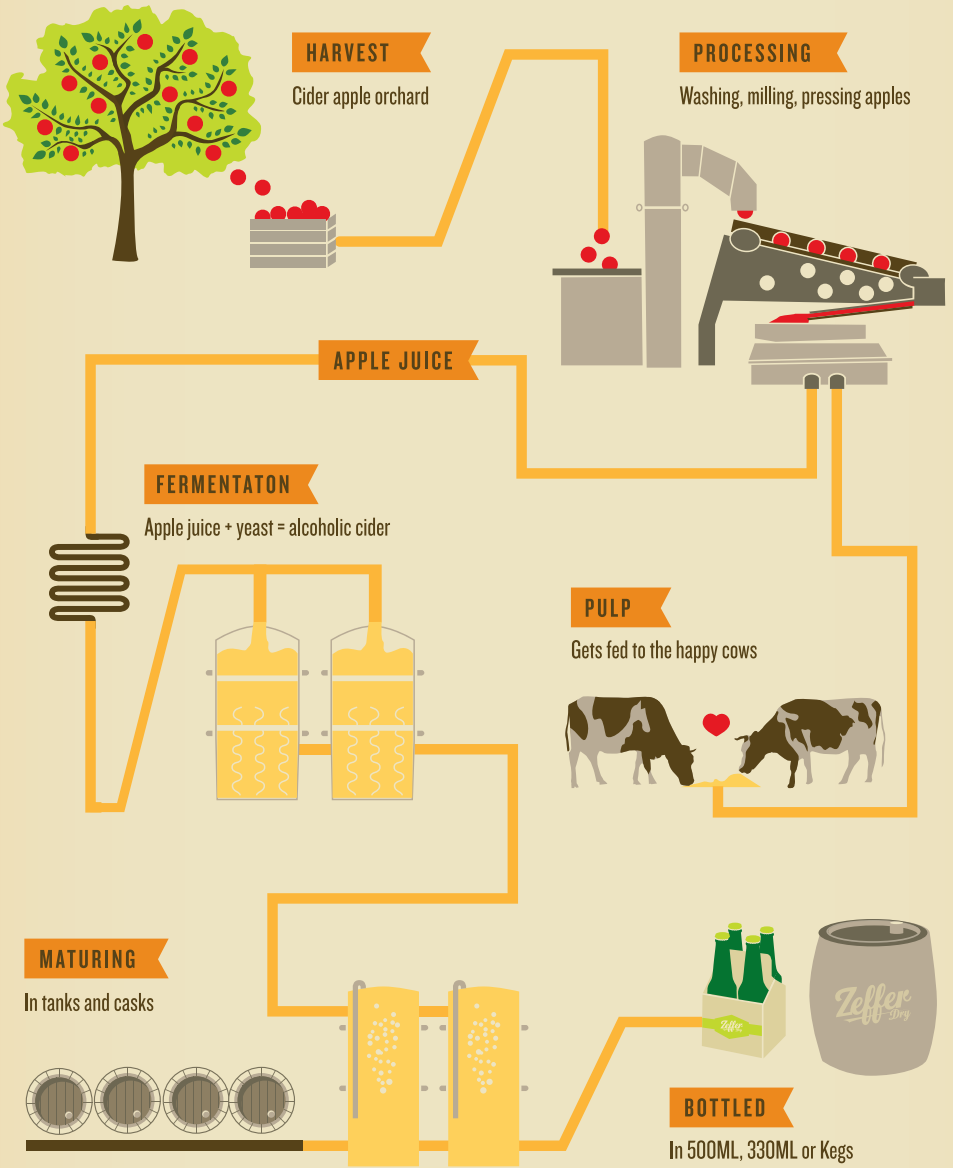


The background of the advertisement is a photograph of a field of tall, golden-brown grasses in the foreground. In the distance, there is a line of dark trees under a bright sky where the sun is setting or rising, creating a lens flare effect. The brand name 'Zeffers' is written in a white, elegant script font, centered in the middle of the image. It is flanked by two horizontal white lines on each side, one above and one below the text.

Zeffers

WE MAKE DELICIOUS CIDER
FROM FRESHLY-CRUSHED FRUIT

HOW WE MAKE IT HAPPEN



MADE WITH LOVE AND CRAFT

THE ZEFFER STORY

OUR JOURNEY BEGAN ON SAM'S PARENTS FARM IN 2009 WHEN SAM DECIDED TO TRY HIS WINE-MAKING HAND AT MAKING CIDER. AFTER EXTENSIVE RESEARCH WE KNEW THE STYLE OF CIDER WE LIKED BEST. NOT JUST ANY OLD 'MADE FROM CONCENTRATE' CIDER, WE WANTED TO MAKE REAL CIDER FROM REAL FRUIT WITH PATIENCE, CRAFT AND QUALITY.

We knew that the final product would taste its best if we started with the best ingredients so we scoured the country to find specific apple and pear varieties from orchards around New Zealand.

After long wintery nights crushing, an exploding fruit press, experimental brews and many hours spent hand bottling we had our first batch ready for release in the Spring of 2009. We sold it exclusively through our local Matakana Farmers market and were rewarded with great feedback, eager buyers and steady growth which ultimately allowed us to build our own cidery. And, while we are now the proud owners of a shiny new fruit press we remain faithful to our simple vision and ethos of making cider that we are both proud to put our name on and love to drink.

Our ciders are fermented in small batches and made with minimal intervention that allows the natural flavours and true character to shine without the use of any artificial colours or sweeteners. We love what we do and we love that we get to share it with you.

From the Team at Zefferr

PRODUCT RANGE

◀ *We make a tasty drop or two* ▶



◀ *Or for something a little more fancy* ▶





N.Z. A
AND SHALL NO

Red Apple Cider



FRESH FROM THE ORCHARD

Our Red Apple Cider captures the fresh flavour of the unique Mahana Red apples used to make it. Grown in the sunny Nelson region of New Zealand these flavourful and aromatic apples result in a juicy full flavoured cider.

SEE

Pale blush

SMELL

Red toffee apple

TASTE

Like biting into a fresh, crunchy red apple

DRYNESS



TANNIN



TRY IT WITH

Sticky BBQ Ribs

ALCOHOL

5.0% ABV





Crisp Apple Cider



KEEPING IT HONEST

Our crisp Apple cider was the first we ever released and it marks the beginning of our journey and passion for cider. A simple, honest cider that continues to be a mainstay in the Zeffers range and a team favourite on a hot summers day. Crafted from a carefully selected blend of green apple varieties each known for their crisp, fresh flavours.

SEE

Bright golden straw

SMELL

Clean, green apple aromas

TASTE

Crisp, green apple tang

DRYNESS



TANNIN



TRY IT WITH

Steamed mussels

ALCOHOL

5.0% ABV





Juicy Pear Cider



A LITTLE BIT OF GOODNESS

Our Pear cider has a delicious smooth flavour and soft, rounded style. Its low acidity and gentle effervescence give it a unique, textural mouth-feel. Crafted from a careful selection of culinary pear varieties it is a fantastic food friendly cider.

SEE

Clear with a light peach colour

SMELL

Stonefruit aromas, apricot, nectarine

TASTE

Poached pear, nectarine

DRYNESS



TANNIN



TRY IT WITH

Roasted Pork Belly

ALCOHOL

5.0% ABV





Hopped Up Pippin



THE PERFECT PAIR

A unique and moreish cider that brings together some of our favourite Nelson apple varieties with hops from the same region. Freshly pressed Sturmer Pippin and Cox Orange Pippin apples are fermented and then infused with Riwaka, Sauvin and Motueka hops to create a harmonious and balanced blend that showcases all their best characteristics.

SEE

Golden

SMELL

Fruity hops

TASTE

Crisp, refreshing, tropical, citrus

DRYNESS



TANNIN



TRY IT WITH

Prawn Laksa

ALCOHOL

5.8% ABV





Slack Ma Girdle



IT'S OUR HERITAGE

This premium cider is made from a combination of over 50 different cider apple varieties. These specialised apples are sourced from small family run orchards in New Zealand. Nearly inedible on the tree the rich tannins and sharp flavour are transformed in the bottle. It's a kiwi take on the famous West Country style. Released annually with a limited supply - it's worth the wait.

SEE

Deep golden

SMELL

Ripe apple and tropical fruit

TASTE

Tropical fruits, nutty, spice, full bodied, balanced

DRYNESS



TANNIN



TRY IT WITH

Aged cheddar

ALCOHOL

6.6% ABV



CONTACT US

FOR ALL ENQUIRIES

info@zeffer.co.nz



NEW ZEALAND

◀ ZEFFER.CO.NZ ▶